



**REDFLEX**  
TRAFFIC SYSTEMS

**Redflex Traffic Systems, Inc.**  
15020 N. 74th Street  
Scottsdale, AZ 85260  
Tel: 480 607 0705  
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www.redflex.com

December 6, 2005

Sergeant John Poole  
City of Upland Police Department  
1499 W 13<sup>th</sup> Street  
Upland, CA. 91787

RE: Automated Red Light Photo Enforcement Agreement

Dear Sgt Poole

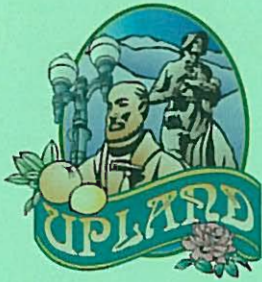
The city wishes to exercise its right under Section 3.6 of our agreement, to request at no cost to city, the following changes to the work, product and services presently required under the agreement. This has been discussed and mutually agreed upon by Redflex Traffic Systems Inc and the city of Upland and the parties have agreed to this change order, upon the terms conditions and restrictions as set forth below.

Redflex agrees to work with representatives of the San Bernadino County Court with the aim of improving the quality and accuracy of reporting of Redlight photo enforcement program revenue. Redflex further agrees to provide the first 100 citations issued each month in the City of Upland at no charge for a period of six (6) months commencing December 1<sup>st</sup> 2005. At the expiry of this period, the fiscal position of the city will be reviewed again and the parties shall discuss additional amendments that may be required to satisfy both parties

Sincerely,

For and on behalf of Redflex Traffic Systems, Inc.  
Richard Eden  
Chief Financial Officer

**A member of the Redflex Group**



## STAFF REPORT

ITEM NO. 2

DATE: FEBRUARY 23, 2009

TO: POLICE AND FIRE COMMITTEE

FROM: ROBB QUINCEY, CITY MANAGER *R. Quincey*

PREPARED BY: STEVE ADAMS, CHIEF OF POLICE *S. Adams*  
ELENO ARRIAGA, SERGEANT *E. Arriaga*

SUBJECT: REDFLEX CONTRACT TERMINATION

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### RECOMMENDED ACTION

It is recommended that the Committee support staff's recommendation to terminate the current contract with Redflex Traffic Systems Inc.

### GOAL STATEMENT

The proposed action will support the City's goal to provide better Police field services and be fiscally responsible to the community.

### BACKGROUND

Currently the City is under contract with Redflex to provide automated red light enforcement services to the Police Department. The contract was entered into June 2003, with initial installation at two approaches within the intersection of Mountain Avenue and 8<sup>th</sup> Street. Two more intersections were later added at Mountain Avenue and Foothill Boulevard, as well as Euclid Avenue and Foothill Boulevard, each utilizing two approaches. The Internal review of the potential violations utilizes an officer within the Police Department to issue the citations.

### ISSUES/ANALYSIS

The monthly revenue from the service has not covered the salary and benefits of those who review and issue potential violations. Redflex also desires to eliminate

an \$8,900 credit per month, which has allowed the system to remain financially neutral at best. There is also a reduction of manpower and public service in the field, while the Officer is operating the system at the Police Department. Elimination of the system would free up the officer to handle eminent business and focus on other enforcement areas; therefore, making better use of resources.

Redflex has also proposed a change in payment plan for the contract, consisting of \$4,500 per current approach and \$6,200 for new approaches per month, currently the City pays \$89 per citation. This contract issue is currently under court scrutiny, and, pending the outcome, has the potential to invalidate citations previously issued. The system appears to have little influence on the number of red light related collisions at monitored intersections. At times rear end collisions have actually increased.

### **FISCAL IMPACTS**

The system's monthly revenue since November 2003 has not covered the officer's salary and benefits currently billed to the system. If the current credit from Redflex is eliminated the revenue in relation would be reduced \$8900 a month, again not covering the officer's salary and benefits. The salary also does not include weekly overtime from court appearances generated by the citations. Redflex has recently proposed a change in the contract to pay per approach, which would likely place the City in a position from which it would never attain a positive revenue flow.

### **ALTERNATIVES**

1. Provide alternative direction to Staff.

### **ATTACHMENTS**

None